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portfolio – autoresponder series (2 of 9)

Nurture Email Sequence: Free Community Members – Email 2

Sent 1 day after signing up

Subject: Where are you in today's trending global patterns?

Hello, [FNAME],

Things are always changing rapidly. That's a given. Yet lately doesn't it seem like the issue is no longer *how* to keep up... but rather *what* to keep up with and *when*?

One of the key differentiators we built into the Choice Point Community platform was a focus on aligning with the larger patterns that most serve us. And naturally the best way to determine the patterns that are currently trending, as well as which to align with, is to tap into the collective mind via social interaction.

In fact, beginning in 2012 and swelling now in 2013 is the Pattern of Social Collaboration in all arenas: whether to pursue personal goals through social accountability and sharing... social business ventures... spiritual transformation and even solving global challenges like sustainability and poverty.

So how can you begin today to tap into the Pattern of Social Collaboration and also use it to identify and align with other larger patterns that serve your goals?

© Here's a quick set of tips, including how you can take action on each one using tools available within our community. You can use these as sequential steps or implement one, two or all three depending on where you are in the process and what resonates most.

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- **Tip #1 – Adopt the Mindset & Heartset for Social Collaboration**

The first step in any new endeavor is becoming familiar with the core principles and then modifying and adopting these as your own. As you may have seen throughout the Choice Point Movie, working in alliance with others is the new key to maximizing benefits for everyone. It's a powerful dynamic that produces results far greater than what any one person can accomplish alone.

There's a mindset AND a heartset for social collaboration.

The mindset emphasizes that which the left brain does so well; it strategizes, it formulates, it cogitates, it analyzes, it devises, it understands. This is an essential facet of social collaboration because it is the logical, linear, action, solution-creating component. It is the reasoning behind why combining efforts makes sense and kicks into high gear when you or someone else requires its qualities to bring thought-form into the physical world. Mindset is the implementation that supports the inspirations of the heartset... the complementary essential facet of social collaboration.

Quite unique in its contribution – yet perfectly suited for this role – the heartset knows the value of community with an innate felt-sense. It feels the truth of how much more we can accomplish when we unite with a spirit of achieving goals. It *just knows*. No thinking required! The heartset sparks what will be implemented by the mindset.

Just like the mighty combination of collaboration with others, the heart and mind work together for results that far exceed either contribution alone.

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Tool To Take Action: If you haven't done so already, watch the Choice Point Movie in our film viewing room. If you have seen it, watch it again with these questions in mind:

1. How does a mindset and a heartset for social collaboration show up in others?
2. How can I take the leap into nurturing both the mindset and heartset for social collaboration in a way that resonates for me?

Then, watch what shows up in your life!

Next, take a tangible action step in the direction of adopting a mindset and heartset for social collaboration by signing into your account and allowing it to inform you as you follow the guidance within. Maybe you start the first lesson from the *Align Your Purpose* Program, or search for someone in your country, or comment on the latest innovation in the idea bank.

The key is to take some action right now that gets you moving in the direction of active participation. Action means you really understand the importance of adopting the Mindset & Heartset for Social Collaboration.

- **Tip #2 – Set Your Intention Based on Crystal-Clarity for Social Collaboration**

Now that you have adopted the effective combo explained in Tip #1, it's time to get clear about the role you want to play in giving and receiving support within the community.

What is your intent? To find a partnership for an invention? To secure funding from an angel investor? To provide inspiration in the form of daily posts on your page? To spend 10 minutes a day perusing the ideas of others and providing encouraging words or resources to propel them on their journey?

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Yes, all of those are options and there are so many more. The ones that will lead us into our bright future, probably haven't even been imagined yet!

But before you set a specific intention about your participation within the community, it's important to be clear: clear about your goals in being active, clear about the life skills that have value within the community and how you can share them, and clear about what would benefit you as a recipient of the vast knowledge within the community.

Do you see how important it is to get clear so that when you set your specific intent, in some way it already has form, a basis, a precise resonance so results have a place to begin showing up? When you're clear, your actions align with a greater pattern already established. By the time you set specific intent, the way for it to manifest has already been prepared energetically.

Tools To Take Action:

1. Get Clear

- **Go to Step 1 of the Align Your Purpose Program** [link to <http://members.choicepointmovement.com/course/freestep>]. This chapter is entitled, 'Enquirer.'
- Scroll down to the section on the main page called 'Skills and Passions.' You can either print this Web page or handwrite the questions and answers on a separate sheet of paper.
- Complete ONLY THIS SECTION (for now) in as much detail as possible, specifically as it relates to contributing to the Choice Point community.
- When you are finished, take a 10-minute break so when you come back to it, you have objectivity.
- Now, on your paper, cross out the skills and passions that aren't a fit here, for whatever reason. Maybe they are passions from the past or abstract skills that have no application within the community. Cross out the ones that

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have no more life in them. You'll feel it in your heart or solar plexus. You're focused on crossing out every item doesn't appeal based on whether or not it inspires/excites/propels you.

- Circle every item that really ignites your spirit. Circle the ones that are a potential fit within the community. When you're finished, highlight all of those. This comprises your list of skills and passions... the contributions you want to make to the community.

What do you want to receive from the community?

- Make another list of what you need or want that will equip you on your personal path of transformation. Be exacting and sit with this list until you are completely out of ideas... for now.

This process might take a few minutes, hours or days, but whatever the investment, you're worth it! Take the time to really discover what you need in the next little bit to become more aligned with – and fully express – Who You Are. The community is here to support you and the more detailed you are, the more quickly you'll see results show up where it matters most... in your everyday life.

2. Set intent

Using step #1 as your foundation, you're clear and ready to set your intent to get the most from your participation in the community. Here's how:

- Using the lists from step #1, you'll create two more lists. These will be entitled:
 - What I intend to *give* to this community
 - What I intend to *receive* to this community
- What you intend to give is already outlined, circled and highlighted on your sheet of skills and passions. Rewrite this list and with a sacred ceremony of your choosing, focus on this

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list as your valuable gifts and the power they have to positively affect others and, ultimately, the world. Focus on your heart's desire to bring your talents to more people so others can be transformed by your support.

- What you intend to receive is already drafted, as well. If you desire, rewrite this list and conduct a ceremony. In your mind's eye envision your ability to receive is as big as the universe. Imagine your arms wide open, with a smile on your face, happy to embrace the gifts and talents of others as they support you on your journey of transformation. Know that everything you could possibly need or want is already in motion, moving toward you. Extend warm gratitude for what is already so.

- **Tip #3 – Discover How Your Intention Informs Action for Social Collaboration**

So often we think of discovery as being the result of an intentional exploration. It can be. Discovery can also be the result of larger patterns already in motion to which we add our personal intent(s). The larger pattern easily engulfs our vision, bringing it quickly into miraculous and magnificent manifestation.

It's unnecessary to 'reinvent the wheel;' to start from zero-point, slowly build momentum, and invest until the swirling of creation is at maximum efficiency to produce positive impact/results. Why not use an existing force to catapult you? You'll arrive at your goal more quickly, with more energy and with all kinds of additional options once you're standing at this vantage point.

When your energy becomes an integral part of a much larger dynamic, the next best action is less a cognitive question of 'What next?' or even a conscious creation of your own. It is actually a natural, effortless appearance of one or several viable options, from which you can choose based on your heart's desires. And then, life continues to deliver even more inspirations and options because that's the very nature of evolution. And it works... consistently.

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So, to discover how your intention informs action for social collaboration, all you really need to do is energetically align with an existing pattern, add your clear intention, and pay attention to what shows up. And what you'll notice is synchronicities. There's nothing 'to do' to set the discovery in motion. It will actually come to you. The next perfect action/option always appears before an inquisitive, watchful eye.

Tools To Take Action:

- **Go to Step 8 of the Align Your Purpose Program** [link to <http://members.choicepointmovement.com/course/course/step/8>]. This chapter is entitled, 'Signs.'
- Scroll to 'Lesson 8 Video.'
- Watch this engaging 18-minute segment that describes how synchronicities can guide us to a much more magical experience and how life is always speaking to us via their patterns.
- With a childlike curiosity, for the next week, watch what synchronicities show up in your life and silently/privately inquire about their greater meaning for you.

Okay, so that wraps up the tips and actions you can take to align with today's trending global patterns. In a few days you'll receive another set of tools to teach you how to write an engaging community profile that really gets noticed. Until then...

Best wishes,
Claire
Member Relations Facilitator
Choice Point Movement

