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portfolio – autoresponder series (1 of 9)

## Nurture Email Sequence: Free Community Members – Email 1

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SENT IMMEDIATELY UPON REGISTERING FOR FREE (OR PAID) MEMBERSHIP

**Subject: Personal Welcome to the Choice Point Family!**

Hi, [FNAME],

Welcome to our Choice Point Family. I'm so glad you've joined us. My name is Claire and I'm the Member Relations Facilitator here at Choice Point.

You should have already received your login details in a separate email, however I also wanted to personally welcome you and tell you some of the unique and exciting ways you can participate within our social network... as it is the only social network in existence with a social mission that pairs the power of collaboration and technology with the power of our hearts.

Over the next few weeks, I will be sending you periodic emails with useful tips and tutorials for maximizing your member benefits of the Choice Point Community. It's sort of a mini email course that teaches you my favorite transformation and achievement tips while also telling you how to take action on them and achieve your larger goals using the many features of our community.

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For now, I invite you to just [log in and have a peek around](#) [link to login page]. You'll receive your first community tip by email. Look for it tomorrow, [FNAME].

Best wishes,  
Claire  
Member Relations Facilitator  
Choice Point Movement